Dorchester Avenue Transportation and Streetscape Improvement Action Plan







presented to Task Forces







Project Team

- Louis Berger Group, Inc.
 - Project management
 - Traffic engineering
 - Civil engineering
 - Planning
 - Community involvement
- ASEC Corporation
 - Survey

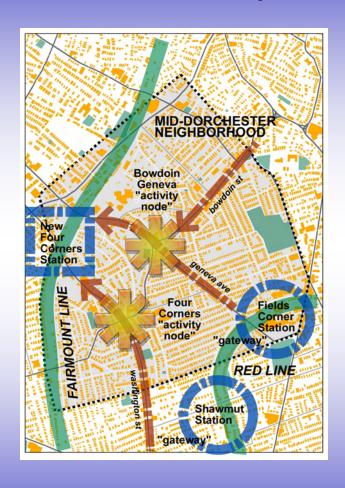
- Von Grossmann & Company
 - Urban design
 - Streetscape
 - Pedestrian issues
 - Sketch-Up graphics
- Highmark Land Design
 - Landscape architecture
 - Streetscape





The Louis Berger Group, Inc.

Mid-Dorchester Transportation Action Plan, Dorchester, MA





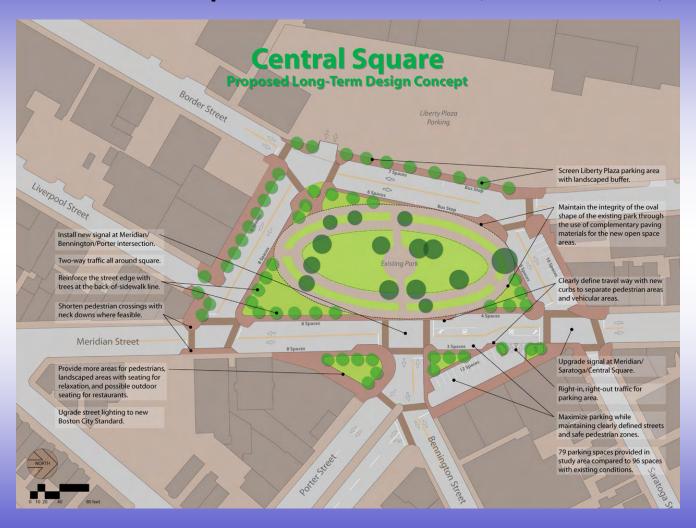






The Louis Berger Group, Inc.

East Boston Transportation Action Plan, East Boston, MA

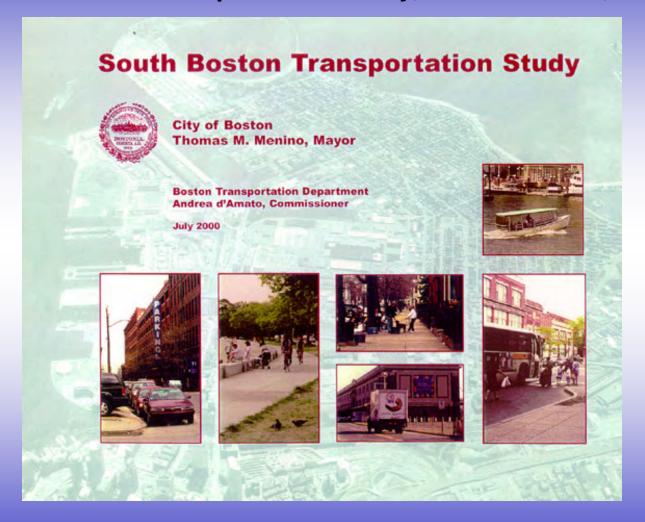






The Louis Berger Group, Inc.

South Boston Transportation Study, South Boston, MA

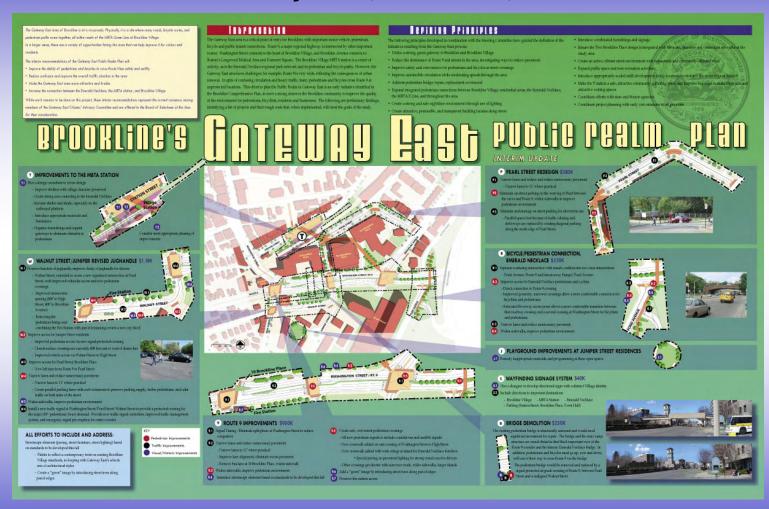






Von Grossmann & Company

Gateway East, Brookline, MA

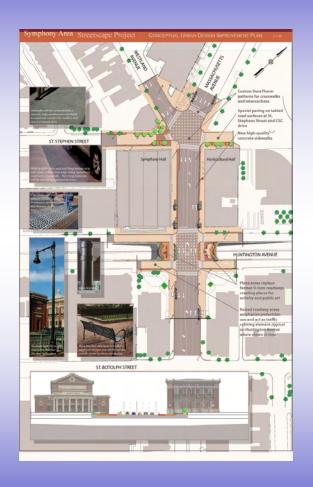






Von Grossmann & Company

Symphony Hall Streetscape, Boston, MA





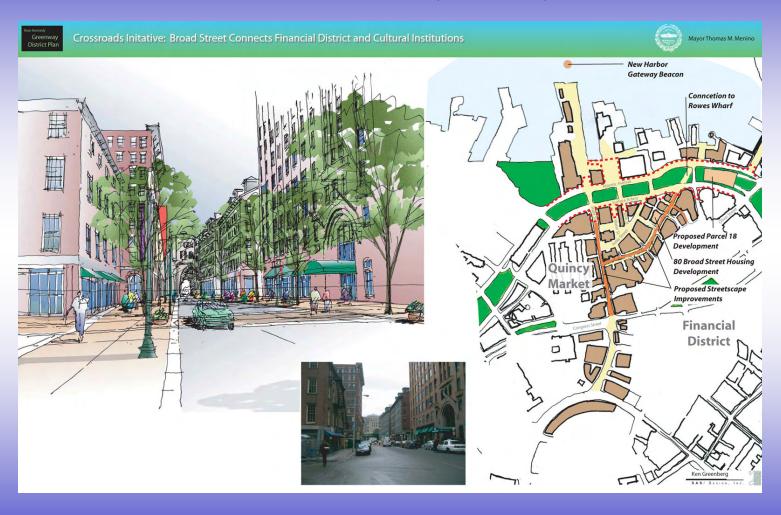






Von Grossmann & Company

Crossroads Initiative, Boston, MA

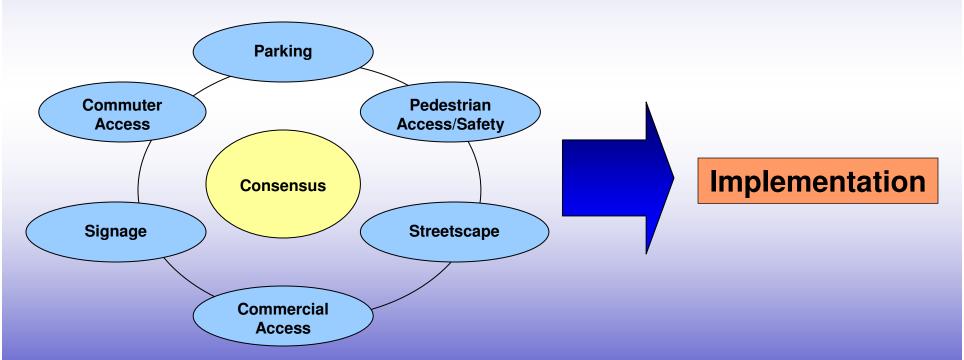






Project Purpose

- Recommend cost-effective neighborhood transportation and streetscape improvements for The Avenue
- Prepare Preliminary Design plans & cost estimates







Consultant Team Role





- Identify and quantify issues
- Propose creative & feasible solutions
- Build consensus





Issues

- Sense of place
- Traffic operations
- Streetscape enhancement
- Parking strategies
- Pedestrian safety & comfort
- Building consensus

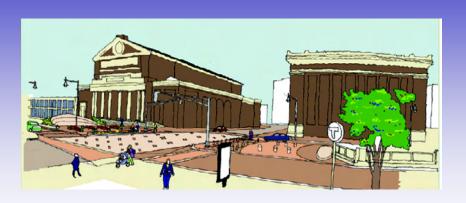






Creative & Feasible Solutions

- Neighborhood identity
- Orientation
- Streetscape spaces
- Materials: color, texture & pattern
- Universal Design
- Plantings & furnishings





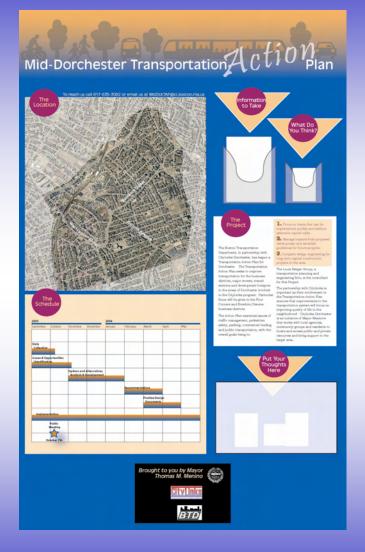




Public Process

- Give stakeholders information
- Get input from stakeholders
- Build consensus









Dorchester Avenue & Freeport Street

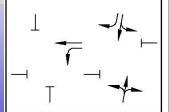


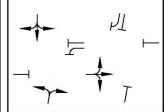


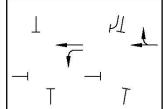


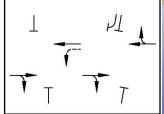
Dorchester Avenue & Freeport Street















Dorchester Avenue & Freeport Street







Why the Berger Team?





- Understand the City's vision
- Knowledge of Dorchester and South Boston
- Excellence in design
- Sensitive to urban context
- Respectful of community
- Experienced
- Enthusiastic





Preview of

Joint Task Force Meeting

for Corridor-Wide Guidelines





Corridor-Wide Guidelines

Why are corridor-wide guidelines important?

- A consistent look for the corridor strengthens the image of a district or neighborhood
- A coordinated palette of elements is more visually pleasing
- Guidelines allow for variations within a set of limits





Should we have a a consistent look? Or varied?

Consistency as a starting assumption

What elements are the most visible?

Street lighting, trees, sidewalk pavement

What is available in the standard City palette?

Maintenance, proven reliability











Inventory of Existing Elements

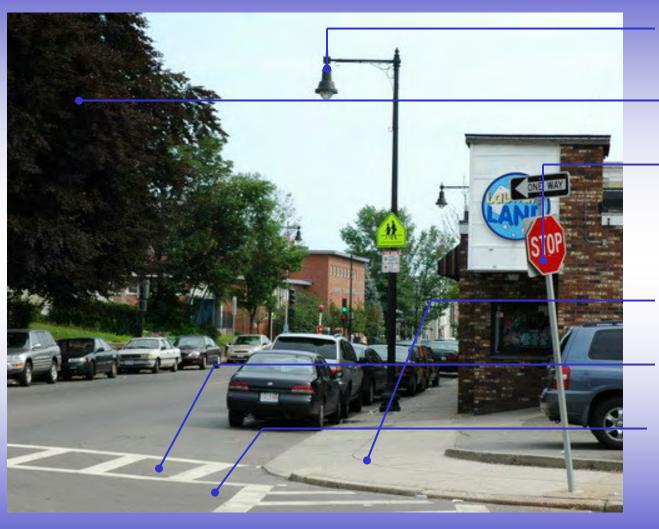
- 1. Identify those design elements that are consistent along the length of Dorchester Avenue
- 2. Identify those elements that are specific to a particular location
- 3. Note those elements that have been recently installed and are unlikely to change
- Understand the design and materials planned for Peabody Square





Range of Streetscape Elements

Primary - Secondary



Street lights

Street trees

Signs

Furniture

Sidewalk paving

Crosswalks

Roadway paving

Art





Primary Element – Street Lighting



Shepherd's Crook



Pendant



Acorn



Shoe box



Cobra

Family (style, color, material)

Metal with Black Finish





Primary Element – Sidewalk Paving







Predominately Concrete



Some Brick







Sidewalk Paving Walkway and Feature Strip

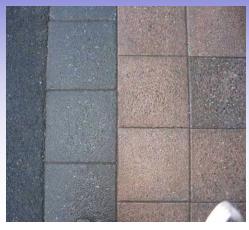






Secondary Element - Specialty Paving

Asphalt Pavers



Concrete Pavers



Variables

Material

Size & Shape

Family A

Color

Paving Pattern

Wire Cut Bricks



Family B



Halvorson Design Group





Secondary Elements

Benches, Bollards, Crosswalks, Trash Cans, Etc.















Art – Stand Alone

Traditional



Contemporary







Art – Integrated









Banners







End Product: a PALETTE

- Select style and location of primary elements first:
 - Streetlights, Sidewalk Pavement, Trees
- Select all other elements to complement the primary elements
- Set dimensional standards

Not much different than furnishing a room in your house





Things to Think About:

1. If you were asked to describe Dorchester Avenue to someone from out of town, what would you say?

2. If you could snap your fingers and change one thing about the way Dorchester Avenue looks, what would it be?





Corridor Bus Lines

- 18 Ashmont Andrew Square
- At Ashmont: 18,21,22,23, 25,27, 215, 217, 240, BAT
- At Andrew Square: 5, 10, 16, 17, CT3







Q & A











